



Contact: Betty Pierce  
Secure Network Systems, LLC  
Phone: 888-CRITSEC or 303.637.7617  
Email: [B.Pierce@SecureNetworkSystems.com](mailto:B.Pierce@SecureNetworkSystems.com)

## Media Release

### Secure Network Systems, LLC Selected to Present on Successfully Raising Capital for the Rockies Venture Club

- **Secure Network Systems, LLC shares creative capital investment approaches along with a star-studded panel for Colorado's premiere entrepreneurial networking group**

**Boulder, CO – July 16, 2010** –Secure Network Systems, LLC (SNS), an emerging leader in the converged IT/network and physical security solution realm, participated in a panel of leading venture capitalists, angel investors, entrepreneurs, and alternative financing specialists on July 13<sup>th</sup> sponsored by the Rockies Venture Club (RVC). Entitled 'Raising Capital in Today's Environment', the panelists discussed how many of the same elements that a firm must possess in order to gain outside capital investment still exist even in our currently-challenging global economic climate, and shared creative strategies and approaches that can poise a company to springboard to their next level of growth through capital infusion, grants, and loans. Moderated by Larry Nelson, President of w3w3 Media Network, a well-known entrepreneur and author of Mastering Change in the Midst of Chaos<sup>™</sup>, see: [www.masteringchange.net](http://www.masteringchange.net), the 100+ attendees were intrigued and energized. A lively Q&A session followed, and the panelists gave specific insight to the audience's questions and scenarios, most of whom are currently seeking outside funding. Photos from the session can be reviewed at the following website: [http://www.w3w3.com/00\\_Events.html](http://www.w3w3.com/00_Events.html), and in-depth interviews with the panelists are also available at [www.w3w3.com](http://www.w3w3.com), with more updates in the near future.

"It was an honor to be invited back to the Rockies Venture Club ([www.rockiesventureclub.org](http://www.rockiesventureclub.org)), since my first startup business launched our initial investment campaign at one of the RVC monthly meetings over 14 years ago, eventually resulting in a successful acquisition", said Betty Pierce, President of SNS. "Many of my fellow panelists remarked how we also learned new methods and thinking from each other, as well as meeting and networking with other passionate entrepreneurs and prospective partners/clients. Although SNS is not currently seeking traditional equity funding but rather leveraging our intellectual property and other sustainable assets for our next investment round, my firm will reap benefits from our continued association with the thought leaders who frequent the RVC meetings, workshops, and conferences."

Colorado's premier organization for investors, service providers, and entrepreneurs since 1985, the RVC is more than a business networking organization and is recognized as being a vital part of Colorado's vibrant economic community. The RVC has connected entrepreneurs with angel investors, venture capitalists, service professionals, other business and funding resources. One of the nation's first non-profits devoted exclusively to helping entrepreneurs launch and manage companies with high growth potential, the RVC offers its members many benefits and has a simple mission to connect others and give entrepreneurs the tools they need to successfully execute their business strategy and ideas. RVC does this by offering relaxed effective networking and relevant program content at each event in addition to providing ongoing mentorship and coaching to its members.

The next monthly meeting of the RVC is scheduled for Tuesday, August 10, and members as well as guests are invited to attend. August's program will be one of RVC's signature Venture Pubs, offering plenty of networking and tips presented by several Colorado success stories. Don't miss this event as there will be plenty of valuable takeaways for those attending.

#### **About Secure Network Systems, LLC**

As a GSA certified HSPD-12 'Complete End-to-End Solution Provider' since 2006, SNS is a successful provider of effective solutions that span Federal agency domains and cross-domains, as well as providing budget-minded certified hardware and software components and consulting services. SNS's patent-pending innovations are advancing the converged cyber and physical security leading-edge, with the capability to utilize existing systems and components that extend

ROI. SNS is an SBA-certified Native American, Veteran, Woman-owned 8(a) firm headquartered outside of Boulder, CO. To learn more, please visit [www.securenetworksystems.com](http://www.securenetworksystems.com).

**About w3w3 Media Network**

The w3w3® Media Network consists of four markets: Business, Education, Government and Community.

\*Provides up-to-date, in-depth and first-rate interviews to our listeners at no cost – maximizing our listeners' knowledge within Colorado's technology and business sectors.

\*Helps organizations of all sizes get their message out above the marketplace noise and keep it there.

\*Supports our local associations through our public outreach program – contributing to the economic stability and growth for the state of Colorado.

Thousands of C-Level decision makers are subscribers of the w3w3® Media Network Online Newsletter. For more information, visit [www.w3w3.com](http://www.w3w3.com). *Google ranks Colorado's w3w3.com in the top 10 for the "Business Internet Talk Radio" show. Google has millions of listings in our category. We are ranked in the top 10. [Check it at...](#)*

**About the Rockies Venture Club**

RVC, a 25-year-old organization, was one of the nation's first non-profits devoted exclusively to helping entrepreneurs launch and manage companies with high growth potential. Their mission is simple: give Colorado businesses the resources they need to fund, grow, and manage their companies. For more information, visit [www.rockiesventureclub.org](http://www.rockiesventureclub.org).

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